

Jamestown Tourism

Grant Opportunity Guidelines

Mission Statement

The mission of Jamestown Tourism (JT) is to coordinate, promote and support tourism development and growth in the Jamestown and Stutsman County Area.

The Purpose

To attract visitors to the Jamestown area and generate economic impact through visitor experiences, as funding for JT consists of a portion of the local lodging and restaurant tax.

The Jamestown Tourism Grant Advisory Board is interested in funding projects that enhance the impact of the tourism industry in our city and county. New projects and events which bring overnight visitors to stay in our lodging facilities will be given top priority when awarding grant funds.

Eligible Recipients:

1. Non-profit organizations
2. Municipal governments

Eligible Projects:

1. **Capital Construction:** Capital costs associated with the acquisition, restoration, or enhancement of existing historic buildings and sites or the construction or expansion of new and existing buildings or sites. Projects must show an enhancement to tourism experiences and opportunities.
Feasibility Study: The development and implementation of a feasibility study designed to increase tourism or membership to a site or event.
Development of Marketing Materials: The development of materials, which aid visitors to better understand, appreciate or interpret their Jamestown area experience. This excludes program books and information to be distributed during the event, once it is taking place.
2. **Events:** Festivals, performances or other special events that will attract tourists from outside Jamestown.
Unique Exhibits/Programs: Unique exhibits and/or educational programs at museums, historical locations and attractions that would be of interest to visitors. The sponsoring organization must demonstrate that the program and marketing plan are designed to reach outside the local constituency.
(30% of funds granted for this type of activity must be dedicated to advertising. Grant recipients are strongly encouraged to target advertising at least 50 miles outside Jamestown to draw tourists to the area. Special consideration will be given to festivals, performances or other special events scheduled November through March)
3. **Staff Funding:** The employment of seasonal/part-time staff for the purpose of hospitality and outstanding customer service at venues in Jamestown and the county.



Project Requirements:

1. Only completed applications will be considered and should include the required information as outlined on the Application Form.
2. The project receiving JT Grant Funds must be located within Stutsman County.
3. JT Grant Funds may not be used for any project designed to give personal or political gain to any organization or individual.
4. JT Grant Funds will NOT be awarded to a project that has already taken place.
5. Applicants will assist with obtaining counts for JT to measure grant dollar's influence on economic impact.
6. All materials used for marketing the project must acknowledge Jamestown Tourism and where applicable contain the following phrase: "This event/project is fully/partially funded through a grant from Jamestown Tourism."
7. Applicants will be required to make a brief presentation to the JT to explain their need and answer and questions or concerns.
8. New applicants must apply 90 days before the start date of the project/event and 30 days before advertising begins.

How to Apply:

The Jamestown Tourism Grant Advisory Board shall review applications on a monthly basis. Appointments are required.

Jamestown Tourism Executive Director, 701-251-9145, office@DiscoverJamestownND.com

Jamestown Tourism Disclaimer:

JT reserves the right to deny grant requests to organizations scheduling an event during an already over-booked time slot. Many events are scheduled up to three years in advance and groups are encouraged to work closely with JT personnel and Civic Center staff to avoid any conflicts.

The Grant Board reserves the right to consider special grant requests.

Applicants should be aware that JT is funded by tax dollars and is subject to public record. All grant applications and required paperwork will become public record.

JT does not provide insurance coverage for any project.

